



THE **BTS** WAY



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APRIL INTERNET SAVINGS



NEW

APRIL 2014 bts.tireweb.com Specials

8-14.5	Bluestar LPT (14ply)	\$56.95
LT245/75R16	BCT JB42 Hwy 10ply	\$83.99
245/75R16	Dunlop Grandtrek AT20	\$79.50
265/65R17	Dunlop Grandtrek AT20	\$115.00
215/65R16	Dunlop Signature II 620AB	\$69.99
195/55R16	Goodyear Excellence RunFlat	\$69.50
205/75R17	Goodyear Eagle RSA EMT	\$69.50
235/75R15	Omni Classic BW 105S	\$54.99
205/60R16	BOTO Genesys 228 96V	\$47.95
215/60R16	BOTO Genesys 228 99H	\$47.95
225/60R16	BOTO Genesys 228 98V	\$49.95
205/55R16	BOTO Genesys 228 91W	\$47.95

**GET READY FOR SPRING SELLING SEASON
ST RADIALS - NOW 10-12% OFF ONLINE**

175/80R13	Centara ST Radial 6ply	\$ 34.95
205/75R14	Winda ST Radial 6ply	\$ 45.95
205/75R14	Centara ST Radial 6ply	\$ 46.95
205/75R15	Winda ST Radial 6ply	\$ 51.95
205/75R15	Centara ST Radial 8ply	\$ 53.95
225/75R15	Winda ST Radial 8ply	\$ 63.95
225/75R15	Centara ST Radial <u>10ply</u>	\$ 63.95
235/80R16	Centara ST Radial 10ply	\$ 85.95

175/80R13	Westlake ST Radial 6ply	\$ 39.95
205/75R14	Westlake ST Radial 6ply	\$ 49.95
205/75R15	Westlake ST Radial 6ply	\$ 56.95
225/75R15	Westlake ST Radial 8ply	\$ 67.95
235/80R16	Westlake ST Radial 10ply	\$ 87.95

TIRE SUPPLIES, EQUIPMENT, SERVICE & MORE

EQUIPMENT in Stock Now



GOODYEAR KELLY TIRE

Race to get these specials.....

245/65R17	Goodyear Fortera HL	\$ 97.92
275/60R20	Goodyear Wrangler SRA BW	\$104.92
215/70R15	Goodyear Integrity	\$ 53.92
235/75R15	Goodyear Wrangler Radial OWL	\$ 69.92
195/70R14	Goodyear Integrity	\$ 54.92
195/65R15	Goodyear Eagle LS	\$ 62.92
205/55R16	Goodyear Eagle LS	\$ 62.92

Goodyear Discontinued Special (up to 50% OFF)

	<u>DX Special</u>	<u>Mix 16 or more (1 invoice)</u>
205/65R15	Eagle GT \$59.92	\$58.50
205/60R15	Eagle GT \$52.00	\$49.92
225/55R16	Eagle GT \$69.92	\$68.50
235/40R18	Eagle GT \$86.50	\$84.92
245/45R18	Eagle GT \$104.50	\$102.92
245/35R19	Eagle GT \$129.92	\$125.50
215/45R17	Eagle GT \$69.92	\$68.50
235/50R17	Eagle GT \$89.92	\$87.92
205/50R16	Eagle GT \$75.92	\$73.92
245/45R19	Eagle GT \$96.00	\$94.50



Federal Special Distributor Program

All Prices ONLINE at bts.tireweb.com

Some of the Special Prices Include:

195/60R15	Federal SS657 88H	\$ 41.92
205/60R15	Federal SS657 91H	\$ 45.92
205/40R17	Federal 595EVO 84Y	\$ 46.92
195/55R15	Federal FD1 85V	\$ 49.92
225/60R17	Federal Couragia SUV 105H	\$ 72.92
245/65R17	Federal Couragia SUV 107H	\$ 84.92
235/70R16	Federal Couragia AT OWL	\$ 87.92
255/70R16	Federal Couragia AT OWL	\$ 95.92
285/60R18	Federal Couragia SUV 116V	\$ 98.92
275/45R20	Federal Couragia SUV 110V	\$ 97.92
35-1250R15	Federal Couragia MT OWL	\$ 164.92
LT285/75R16	Federal Couragia AT 8ply	\$ 139.92
285/50R20	Federal Couragia SUV 112V	\$ 119.92
305/35R24	Federal Couragia SUV 112V	\$ 119.92

PARTNER PROGRAMS

GOODYEAR G³XPRESS
Distribution



COOPER MEDALLION PROGRAM



LIMITED DEAL ONLY

195/55R16 Goodyear Excellence RunFlat	\$69.50
205/75R17 Goodyear Eagle RSA EMT	\$69.50
235/75R15 Omni Classic BW 105S	\$54.99
205/60R16 BOTO Genesys 228 96V	\$47.95
215/60R16 BOTO Genesys 228 99H	\$47.95
225/60R16 BOTO Genesys 228 98V	\$49.95
205/55R16 BOTO Genesys 228 91W	\$47.95
205/65R16 Westlake RP18 UTQG 500AA 95H	\$53.95
215/60R16 Prometer LL600	\$53.95
215/45R17 Wanli S1063 91W	\$43.95
225/40R18 Wanli S1063 92W	\$50.95
215/65R16 Sunny SN880 98H	\$51.95
205/55R16 Linglong L788 91V	\$44.95

Online Contest

Ends April 30th

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Grand Prize #1 \$10,000 Value

CHARLOTTE

#92 NASCAR Sponsor

Grand Prize #2 FOR 2 GUEST

NASCAR PACKAGE-VIP TEAM MEMBER

Grand Prize #3 \$500 Value

\$500 Equipment or Supplies Credit

Receive 1 Entry in Online Drawing for Every 16 Tires Purchases Online from March 1st thru April 30th. Also Receive 1 Entry in Drawing for Every \$100 Spent in Tire Suppliers or Equipment. Grand Prize Drawings: Thursday May 1st



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Whiteville Durham Charlotte

800-253-5716 855-222-1063 800-760-9315

JOIN THE BTS TEAM



ONE CALL FOR IT ALL

TIRE, SUPPLIES, EQUIPMENT & MORE



CORPORATE TRAINING CENTER



Ask Today how you can be a part of the BTS Academy & Training Center (Free to all BTS Partner Dealers)