



THE **BTS** WAY



bts.tireweb.com MARCH INTERNET SAVINGS

MARCH & APRIL

Online Contest

bts.tireweb.com

Grand Prize #1 \$10,000 Value

CHARLOTTE

#92 NASCAR Sponsor

Grand Prize #2 FOR 2 GUEST

NASCAR PACKAGE-VIP TEAM MEMBER

Grand Prize #3 \$500 Value

\$500 Equipment or Supplies Credit

Receive 1 Entry in Online Drawing for Every 16 Tires Purchases Online from March 1st thru April 30th. Also Receive 1 Entry in Drawing for Every \$100 Spent in Tire Suppliers or Equipment. Grand Prize Drawings: Thursday May 1st

TIRE SUPPLIES, EQUIPMENT, SERVICE & MORE

EQUIPMENT SAVINGS TIME



COOPER MEDALLION PROGRAM



PROGRAM REBATES BACK ON IN MARCH



NEW

MARCH 2014 bts.tireweb.com Specials



ONLY WHILE THEY LAST..... DEAL, DEAL, DEAL

ONLY WHILE SUPPLIES LAST.....SPECIAL MARCH BUY IN

245/65R17 Goodyear Fortera HL	\$ 97.92
275/60R20 Goodyear Wrangler SRA BW	\$104.92
215/70R15 Goodyear Integrity	\$ 53.92
235/75R15 Goodyear Wrangler Radial OWL	\$ 69.92
195/70R14 Goodyear Integrity	\$ 54.92
195/65R15 Goodyear Eagle LS	\$ 62.92
205/55R16 Goodyear Eagle LS	\$ 62.92

Goodyear Discontinued Special (up to 50% OFF)

	<u>DX Special</u>	<u>Mix 16 or more (1 invoice)</u>
205/65R15 Eagle GT	\$59.92	\$58.50
205/60R15 Eagle GT	\$52.00	\$49.92
225/55R16 Eagle GT	\$69.92	\$68.50
235/40R18 Eagle GT	\$86.50	\$84.92
245/45R18 Eagle GT	\$104.50	\$102.92
245/35R19 Eagle GT	\$129.92	\$125.50
215/45R17 Eagle GT	\$69.92	\$68.50
235/50R17 Eagle GT	\$89.92	\$87.92
205/50R16 Eagle GT	\$75.92	\$73.92
245/45R19 Eagle GT	\$96.00	\$94.50

Pre-Buy Only (Profit Opportunity)-

205/45R17 Goodyear Eagle RSA EMT	\$ 68.92
195/55R16 Goodyear Excellence Run Flat	\$ 68.92



CORPORATE TRAINING CENTER

Ask Today how you can be a part of the BTS Academy & Training Center (Free to all BTS Partner Dealers)

GET READY FOR SPRING SELLING SEASON ST RADIALS - NOW 10-12% OFF ONLINE

175/80R13 Westlake ST Radial 6ply	\$ 39.92
205/75R14 Westlake ST Radial 6ply	\$ 49.92
205/75R15 Westlake ST Radial 6ply	\$ 56.92
225/75R15 Westlake ST Radial 8ply	\$ 67.92
235/80R16 Westlake ST Radial 10ply	\$ 87.92
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175/80R13 Centara ST Radial 6ply	\$ 34.92
205/75R14 Winda ST Radial 6ply	\$ 45.92
205/75R14 Centara ST Radial 6ply	\$ 46.92
205/75R15 Winda ST Radial 6ply	\$ 51.92
205/75R15 Centara ST Radial 8ply	\$ 53.92
225/75R15 Winda ST Radial 8ply	\$ 63.92
225/75R15 Centara ST Radial <u>10ply</u>	\$ 63.92
235/80R16 Centara ST Radial 10ply	\$ 85.92

LIMITED DEAL ONLY

205/65R16 Triangle TR978 95H	\$46.92
215/60R16 Triangle TR978 95H	\$47.92
215/70R16 Triangle TR257 Hwy 102T	\$62.92
225/70R16 Triangle TR258 Hwy 107T	\$66.92
235/70R16 Triangle TR257 Hwy 106T	\$67.92
245/70R16 Triangle TR257 Hwy 107T	\$71.92
225/60R17 Triangle TR257 Hwy 99H	\$64.92
225/65R17 Triangle TR257 Hwy 102T	\$64.92
245/65R17 Triangle TR257 Hwy 111T	\$75.92
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215/45R17 Wanli S1063 91W	\$43.92
225/40R18 Wanli S1063 92W	\$50.92
215/65R16 Sunny SN880 98H	\$51.92
205/55R16 Linglong L788 91V	\$44.92
195/60R15 Linglong L788 88H	\$38.92

10 Ply Light Truck Tire Deal

Qty Special

LT225/75R16 BCT JB42 Hwy 10ply	\$76.92
LT215/85R16 BCT JB42 Hwy 10ply	\$81.92
LT245/75R16 BCT JB42 Hwy 10ply	\$83.92
LT245/75R17 BCT JB42 Hwy 10ply	\$102.92



bts.tireweb.com

Whiteville Durham Charlotte

800-253-5716

855-222-1063

800-760-9315

JOIN THE BTS TEAM

GOODYEAR

MORE DRIVEN



ONE CALL FOR IT ALL

TIRE, SUPPLIES, EQUIPMENT & MORE



Federal Special Distributor Program
All Prices ONLINE at bts.tireweb.com

Some of the Special Prices Include:

195/60R15 Federal SS657 88H	\$ 41.92
205/60R15 Federal SS657 91H	\$ 45.92
205/40R17 Federal 595EVO 84Y	\$ 46.92
185/60R15 Federal SS657 84H	\$ 42.92
195/55R15 Federal FD1 85V	\$ 49.92
225/60R17 Federal Couragia SUV 105H	\$ 72.92
245/65R17 Federal Couragia SUV 107H	\$ 84.92
235/70R16 Federal Couragia AT OWL	\$ 87.92
255/70R16 Federal Couragia AT OWL	\$ 95.92
285/60R18 Federal Couragia SUV 116V	\$ 98.92
275/45R20 Federal Couragia SUV 110V	\$ 97.92



4WD SPECIALS



20 Inch Federal MT Tires arriving this month...